



SUMMERFEST 2016

## **KÄSSBOHRER UNVEILS A NEW SERVICE, A NEW CURTAINSIDER**

Goch, June 30<sup>th</sup> - Europe's fastest growing semi-trailer manufacturer Kässbohrer came together with its business partners during the Summerfest, held for the 3<sup>rd</sup> time this year, at its headquarters in Goch Germany on June 30, 2016.

Kässbohrer's Summerfest 2016 gathered business executives from 13 different countries together, representing the company's customers and suppliers. Members of VSL-NRW (The German Association for Transport and Logistics - North Rhine Westphalia - Verband Spedition und Logistik Nordrhein-Westfalen e.V.) members also participated in Summerfest 2016, following their mid-year meeting in Kässbohrer's facility in Goch.

Summerfest 2016 featured the presentation of Kässbohrer's new after-sales service K-Advance Care and new light maxima curtainsider, K.SCL X<sup>+</sup>.

Speaking during the Summerfest 2016, at a joint press conference with Dr. Rudiger Ostrowski from VSL-NRW, Kässbohrer's Executive Board Member for Business Development İffet Türken said, "We are very proud today to be here among our partners. Thanks to our long-term partnerships with industry constituents, Kässbohrer continues to witness an impressive growth. We continue to be Europe's fastest growing semi-trailer manufacturer, more than doubling our sales in the first five months of the current year in our key European markets. We are accelerating our growth in Germany, recording a year-on-year increase of 70.9 percent in traffic registrations in the January-May period of this year."

"Apart from the relationships we develop in the industry, we owe this success to our power of engineering and our commitment to provide sustainable transportation solutions, which we keep on moving forward. Latest examples are our new all inclusive after-sales service, K-advance Care and our new light maxima curtainsider, K.SCL X<sup>+</sup>", Ms. Türken added.

## **KÄSSBOHRER AND VSL-NRW: A LONG-TERM PARTNERSHIP**

As a semi-trailer manufacturer based in Goch, in Kleve district of North Rhine Westphalia, Kässbohrer is a member of VSL-NRW since 2014.

Homeland to the world's largest inland port, namely Duisburg Port, in addition to hosting more than a quarter of all logistics centers and most of the road haulage

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companies in Germany, North Rhine Westphalia is not only at the heart of German logistics industry, it's also one of the most important logistics hubs of the world.

The cooperation of Kässbohrer with other VSL-NRW members, therefore serves for further development of the transport and logistics industry in the region.

ALWAYS AT YOUR SERVICE

### **K-ADVANCE CARE**

Kässbohrer's new K-Advance Care is a set of all-inclusive repair and maintenance packages, which cover periodical maintenances, replacement of worn parts, tire management, roadside assistance and relevant labor.

With K-Advance Care, Kässbohrer guarantees an uninterrupted performance for its operators, with the advantage of fixed and adjustable-to-needs costs, in 16 countries across Europe, at over 6,000 service locations.

With flexible K-Advance Care packages, Kässbohrer semi-trailers will be under a full maintenance guarantee for a period of 24, 36, 48 or 60 months, or for an annual mileage determined by the operator.

In addition, K-Advance Care includes a 24/7 roadside assistance, anywhere in Europe, 365 days per year. With the availability of support in 18 national languages, more than 800 mechanics provide a breakdown recovery service, to get back Kässbohrer semi-trailers back on the road as soon as possible.

### **KÄSSBOHRER LIGHT MAXIMA CURTAINSIDER: K.SCL X<sup>+</sup>**

Kässbohrer has enlarged its product line further with the addition of a new light maxima curtainsider, K.SCL X<sup>+</sup>.

Kässbohrer's outstanding expertise in engineering Europe's widest semi-trailer product range allowed the company to craft another product in reply to the needs of its customers.

Focused on reducing the total cost of ownership for fleet owners, Kässbohrer engineers managed to achieve a further weight reduction. K.SCL X<sup>+</sup> is designed to carry more than one ton more payload compared to a standard maxima curtainsider. With a tare weight of only 5,600 kg, the eco-conscious K.SCL X<sup>+</sup> reduces the CO<sub>2</sub> emission, while maximizing the fuel efficiency. Designed with a neck height of 150 mm, K.SCL X<sup>+</sup> offers an inner height of 2,900 mm with roof lifting options.



Coated with KTL, the modular chassis of K.SCL X+ enables an easy configuration of the trailer according to specific needs within surprisingly short lead times.

For enhanced load security, Kässbohrer's K-Fix multi-lashing load securing system along the sideraves of K.SCL X+, enables the fastening of loads from 236 different lashing points, with each point having 2.5 ton load securing capacity.

Certified according to EN 12642 and VDI 2700, K.SCL X+ is offered with Code XL, Daimler 9.5 Automotive, Beverage Transportation and Octabin Transportation Certification.